



**State Liquor  
Authority**

**Contact:** Bill Crowley [william.crowley@sla.ny.gov](mailto:william.crowley@sla.ny.gov) (518) 474-4875  
**For Immediate Release:** January 11, 2016

**SLA ANNOUNCES RESULTS OF UNDERCOVER INVESTIGATION  
INTO UNDERAGE ALCOHOL SALES IN NEW YORK CITY AND ON LONG ISLAND  
*83 Stores Caught Selling Alcohol to Minors by State Liquor Authority***

The State Liquor Authority (SLA) announced results from undercover sting operations conducted throughout December into underage alcohol sales in New York City and on Long Island. In twelve details conducted between December 2 through December 30, 2015, SLA investigators sent underage decoys into 217 licensed groceries and liquor stores in all five boroughs of New York City and on Long Island. The decoys were able to purchase alcohol at 83 establishments, including 15 stores in the Bronx, 10 stores in Brooklyn, 26 stores Manhattan, 18 stores in Queens, 4 stores on Long Island and 10 stores in Staten Island.

“Preventing the sale of alcohol to minors is a priority for the State Liquor Authority,” State Liquor Authority Chairman Vincent Bradley said. “These large scale enforcement efforts will continue to be a part of our proactive measures to prevent alcohol abuse among our youth.”

During the investigation, BCI personnel entered the grocery and liquor stores separately from the undercover minor to observe and verify when illegal transactions occurred. Licensees charged by the SLA with underage sales face civil penalties of up to \$10,000 per violation, with fines starting from \$2,500 to \$3,000 for a first time offense. Repeat offenders also face potential suspension or revocation of their licenses.

The businesses charged with sales to minors are:

**Bronx**

Daniels Deli & Grocery Corp., 51 E Tremont Avenue  
Twakl Family Deli Corp., 531 E Tremont Avenue  
Luna Wine & Liquor Corp., 535 E Tremont Avenue  
Hebeeb Deli Grocery Corp., 541 E Tremont Avenue  
7 Eleven Store, 645 E Tremont Avenue  
East Tremont Deli Grocery 1 Inc., 660 E Tremont Avenue  
A & N Gourmet Deli Inc., 706 E Tremont Avenue

Fine Fair, 708 E Tremont Avenue  
Tremont Grocery Store, 303 E Tremont Avenue  
Busytown Corp., 1240-1242 Castle Hill Avenue  
J & L Deli Corp., 1131 Havemeyer Avenue  
JJJ Food Center, 1082 Olmstead Avenue  
Bruckner & Castle Hill Liquor Store Inc., 1000 Castle Hill Avenue  
Top Banana Market, 947 Castle Hill Avenue  
Top One Deli Corp., 834 Olmstead Avenue

### **Brooklyn**

Fort Greene Wines Inc., 765 Fulton Street  
The Greene Grape Inc., 767 Fulton Street  
Olivino LLC., 905 Fulton Street  
991 Fulton Street Meat Corp., 991 Fulton Street  
Classon Grocery Deli Corp., 1060 Fulton Street  
On Stop Deli Gourmet, 1339 Fulton Street  
3334 Stop 1 Corp., 3334 Fulton Street  
Fulton Gourmet and Coffee, 3336 Fulton Street  
Fernandez Wine & Liquor, 3164 Fulton Street  
Fulton Deli Grocery Store, 3139 Fulton Street

### **Long Island**

SHM NY Inc., 129A Henry Street, Hempstead  
Blue & White Deli Inc., 148 Henry Street, Hempstead  
Henry Petroleum Corp., 196 Henry Street  
Satkar Mini Mart Inc., 567 Greenwich Street, Hempstead

### **Manhattan**

Maria's Gourmet Deli Market 1974 7<sup>th</sup> Avenue  
Fine Fare, 136 Lenox Avenue  
Ralph & Nash Deli Corp., 352 W. 116<sup>th</sup> Street  
Cibao Food Center, 2059 7<sup>th</sup> Avenue  
Ali 2013 Deli & Grocery, 2023 7<sup>th</sup> Avenue  
Jenny Food Corp., 2026 7<sup>th</sup> Avenue  
Altagracia Padilla, 2079 7<sup>th</sup> Avenue  
JBSR Associates LLC, 942 1<sup>st</sup> Avenue  
Prakashchandra M Shah, 967 1<sup>st</sup> Avenue  
984 First Avenue Vintner Corp, 984 1<sup>st</sup> Avenue  
Scarlet & White Markets Inc, 1031 1<sup>st</sup> Avenue  
403 East 57 St LLC, 403 E 57<sup>th</sup> Street  
Midtown Grocery & Candy Corp., 1045 1<sup>st</sup> Avenue  
Gray & White Markets Inc., 908 2<sup>nd</sup> Avenue  
Hwang So 857 Corp., 857 2<sup>nd</sup> Avenue Store 11  
Turtle Bay Liquors Inc., 855 2<sup>nd</sup> Avenue  
P H A J Inc., 300 E 42<sup>nd</sup> Street  
Camila Food Center Corp., 616 W 207<sup>th</sup> Street

PJ Wine Inc., 4898 Broadway  
My Deli Grocery Inc., 670 Academy Street  
Fare Farm Food Corp., 4776 Broadway  
1650 Los Vecinos Deli Inc., 1650 St Nicholas Avenue  
Guasimito Food Corp, 1640 St Nicholas Avenue  
191 Food Corp., 1617 St Nicholas Avenue  
Los Tres Milagros Corp., 1530 St Nicholas Avenue  
1517 Deli Grocery Corp., 1517 St Nicholas Avenue

### **Queens**

Merrick Meat Farms Inc. 234-21 Merrick Boulevard  
A & G Wines & Liquors Inc., 232-16 Merrick Boulevard  
A & J Deli Grocery Inc., 229-15B Merrick Boulevard  
Merrick Deli & Grocery Inc., 227-20 Merrick Boulevard  
Nahred Supermarkets Inc., 225-01 Merrick Boulevard  
SK Liquor & Wine Inc., 218-24 Merrick Boulevard  
Five Star Food Mart Inc., 131-07 Merrick Boulevard, Jamaica  
119 02 Merrick Deli & Groc., 119-02 Merrick Boulevard, Jamaica  
Rabee Deli Inc., 114-58 Merrick Boulevard, Jamaica  
Crystal & Chris Food Corp., 109-54 Guy Brewer Boulevard, Jamaica  
H P Wines & Spirits Corp., 47 07 Vernon Boulevard  
Family HE Grocery Store Inc., 4735 Vernon Boulevard  
Vernon News Inc., 49-17 Vernon Boulevard  
Momta Grocery Inc., 5012 Vernon Boulevard  
Simply Food L I C LLC, 4 85 47<sup>th</sup> Road  
Blue Streak Wines & Spirits LLC, 47 20 Center Boulevard  
50-01 Meat Corp, 50-01 2<sup>nd</sup> Street  
Forever Young's Fruit & Vegetable Corp., 21 03 45<sup>th</sup> Avenue

### **Staten Island**

Soonie Spirits Inc., 1387 Hylan Boulevard  
Jazzie Enterprises Inc., 1399 Hylan Boulevard  
Hy Hoe Tobacco & Grocery Co Inc., 1441 Hylan Boulevard  
Hylan Dairy & Bagels Inc., 1780 Hylan Boulevard  
Tscan C Store Inc., 2111 Hylan Boulevard  
PML Wine and Liquor Corp., 118 Lincoln Avenue  
Lincoln Superette Corp., 1662 Richmond Road  
Hitesh B Patel, 103 Lincoln Avenue  
Rich Dongan Hills Wine & Liquor Corp., 1662 Richmond Road  
1334 Richmond Road Corp., 1334 Richmond Road

The SLA has dramatically intensified enforcement actions to crack down on sales to minors in addition to providing education to licensees on their responsibilities. In 2015, the SLA prosecuted 1,552 licensees for underage sales, a 50% increase from 1,036 prosecutions in 2010. This includes 808 sales to minor violations obtained through the

SLA's own decoy operations, initiated for the first time in the agency's history in 2011. The SLA also increased the number of trainings to reduce underage sales and help licensees to avoid violations before they occur by certifying and promoting Alcohol Training Awareness Program (ATAP). The number of ATAP trainings completed by licensees and their staff has increased by over 150%, from 5,803 in 2011, to 14,549 in 2015.

###