



STATE OF NEW YORK
EXECUTIVE DEPARTMENT

DIVISION OF ALCOHOLIC BEVERAGE CONTROL

STATE LIQUOR AUTHORITY

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MEDIA ADVISORY

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SLA PROVIDES FREE TRAINING IN BROOKLYN
Licensees Pack Brooklyn Borough Hall to Attend Compliance Seminar

BROOKLYN, NY – The New York State Liquor Authority, the Empire State Restaurant and Tavern Association (ESRTA), the Department of Motor Vehicles, and the Department of State conducted free compliance training for over 200 restaurant, bar and tavern owners at the Brooklyn Borough Hall on March 19, 2009. The training marked the first time the SLA had offered a free seminar for all on premises licensees in Brooklyn.

Scott Wexler, Executive Director of ESRTA, provided instruction entitled “the ABC’s of the Alcoholic Beverage Control law.” The three hour training provided licensees guidance on complying with the Alcoholic Beverage Control law, as well as SLA, DMV and DOS regulations and policies. In addition, staff from the SLA were on hand to field questions from the audience as well as work with individual licensees following the training. The ABC’s of the Alcoholic Beverage Control law program was developed by the ESRTA with the assistance of the SLA to help ensure restaurant and bar owners have the information they need to comply with the law.

“These seminars are part of our obligation to helping licensees understand the law so that they may continue to create jobs, boost the local economy, and run their businesses successfully,” said SLA Chief Executive Officer Woody Pascal. “I want to thank Borough President Marty Markowitz for his help in making this event happen. The tremendous turnout for this seminar confirms our licensee’s commitment to running their businesses responsibly.”

“Licensees appreciate the State Liquor Authority’s efforts to help them understand the complex rules under which they must operate their business,” said Scott Wexler, Executive Director of ESRTA. “This program provided valuable guidance and assistance to those who attended and will go a long way towards gaining increased compliance with the law. That’s good for the business owners and for the public at large.”

The State Liquor Authority regulates and controls the manufacture, sale and distribution of alcoholic beverages within the State. The Authority works with local law enforcement agencies and localities across the State to ensure compliance with the Alcoholic Beverage Control law. In addition, the Authority issues and renews licenses and permits to manufacturers, distributors, wholesalers and retailers of alcoholic beverages.

On the Web: www.abc.state.ny.us



Brooklyn Borough President Chief of Staff Carlo A. Scissura Introduces Commissioner Greene



SLA Commissioner Jeanique Greene Welcomes Licensees



ESRTA's Scott Wexler Provides Instruction

