

The SLA/ABC Revitalization Project

Vendor Inquiries

1. We are requesting the following bids, please send by the documents by e-mail, fax, or US mail: Bid #: 2010 RFI 01
 - a. The SLA/ABC is seeking information in response to this RFI. This is **not a bid solicitation** and there is not a guarantee that the information gathered from this outreach effort will result in a future solicitation for any services. A Response does not bind or obligate the Responder or the State to any agreement of provision or procurement of products or services referenced.

2. Are you only hunting for **commercial-off-the-shelf** products? Or would you also like to consider **ERP products** for this Bid which will be implemented and managed by the Vendor (This will be a SLA based agreement). The reason for me asking this question is that; the COTS product would be incompatible with your current system at the initial stages of implementation and will require a lot of customizations to be done at the back end. This might take more time than usual to successfully implement and automate the whole process.
 - a. The SLA/ABC is looking to replace its existing custom developed application and is intending to participate in the selection and implementation of a solution that will be able to be used by other agencies within New York State.

3. Is it possible to get a copy of the RFI in word format?
 - a. Appendix C and Appendix D are available on the website.

4. Will I be in walking distance from the train station to the Roundtable sessions?
 - a. The Amtrak train station is in Rensselaer and the Roundtable sessions will be in downtown Albany (approximately three miles), but is not in walking distance.

5. The RFI states that documentation does not exist for all policies and procedures. Does a policy and procedure manual exist, however, incomplete? If one does exist, is it on line or hard copy, and is it current for the areas it covers?
 - a. A policy and procedure manual does not exist. There are few business practices documented as of the date of the RFI.

6. Your organization chart reveals a vacancy for chief information officer. Will that position be filled as this project gets underway? Would you consider temporarily filling it with a vendor for this project? The flow of communications, through all members of the project team, as well as employees and at times clients, is crucial to a successful project outcome. The title (although temporary) will give that person the gravitas (clout), to insist information flows in all directions as appropriate. This individual would soon become a critical link, and would, of course, document information for the new manual.
 - a. The SLA is currently conducting interviews for the Chief Information Officer position and expects to select a candidate in the next few weeks.

7. Must the project be carried out in all aspects, onsite, or would it be acceptable for less than full time onsite?
 - a. The SLA expects that a vendor(s) would need to spend a majority of the time on site, but part of the RFI process is to understand the vendor perspective as it relates to the scope of this project. It is important to describe to the benefits for the SLA if a vendor would not work on site full time.
8. The RFI indicates that a supplier may participate by providing written responses though not attend the roundtable discussions. If a supplier were to participate solely through writing, would the supplier respond to both sets of questions (Appendix C questions and Appendix D questions)?
 - a. Any information a respondent could provide will be helpful to the SLA/ABC. A response to Appendix C is due to the SLA by January 22, 2010 and a response to Appendix D is due to the SLA by February 22, 2010.
9. The questions in Appendix D seem to presume the solution will be a commercial off-the-shelf system. Will the SLA/ABC consider a custom approach to developing the envisioned system?
 - a. The SLA/ABC is looking to replace its existing custom developed application and is intending to participate in the selection and implementation of a solution that will be able to be used by other agencies within New York State.
10. What is the estimated budget allotted for this project, if it is known (or a budget range)?
 - a. A budget has not been established at this time.
11. If I am unable to attend the Roundtable Sessions can I still respond to the RFI and can I get the questions and answers you will be providing by Email?
 - a. If you are unable to participate in the Roundtable sessions you can still provide written a response to Appendix C and Appendix D. A response to Appendix C is due to the SLA by January 22, 2010 and a response to Appendix D is due to the SLA by February 22, 2010. Appendix C can be sent electronically to rfi@abc.state.ny.us.

The final written response (Appendix D) to the RFI will be due to the SLA/ABC by 5:00 p.m. **February 22, 2010**. In addition to providing comments on some or all of the questions listed in Appendix D, Respondents may also submit any existing material or material prepared specifically in response to the RFI which they believe may be of interest to the SLA/ABC.

One (1) electronic copy in Microsoft Word should be emailed to rfi@abc.state.ny.us and four (4) hard copies should be mailed to:

Trina Mead, Chief Executive Officer
New York State Liquor Authority
80 South Swan St. Suite 900 Albany, NY 12210-8002

12. Is there any paperwork that I need to submit before the RFI response is submitted and by what date? Can you tell me if there is any other information I should have or provide before the due date?
- a. The Schedule of Dates and the Format of the Response included in the RFI provides dates and information about the response. Written responses to all questions received will be posted to the website.
13. Would there be any additional requirements, such as specific licenses or certifications needed for vendor participation?
- a. There are no specific licenses or certifications required for vendor participation in this RFI.
14. Must a vendor submit formal questions?
- a. A vendor is not required to submit formal questions, but is encouraged to respond to the the questions provided in the RFI.
15. How to respond to this RFI to notify the intention to BID?
- a. The SLA/ABC is seeking information in response to this RFI. This is **not a bid solicitation** and there is not a guarantee that the information gathered from this outreach effort will result in a future solicitation for any services. A Response does not bind or obligate the Responder or the State to any agreement of provision or procurement of products or services referenced.
16. What is the end document expected from this BID? Answers to the questions mentioned in Appendix D?
- a. If you are unable to participate in the Roundtable sessions you can still provide written a response to Appendix C and Appendix D. A response to Appendix C is due to the SLA by January 22, 2010 and a response to Appendix D is due to the SLA by February 22, 2010. Appendix C can be sent electronically to rfi@abc.state.ny.us.

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17. Is there a way to have a quick call to understand more on this BID?
- a. In order to keep the process open and transparent, the SLA is asking to have all questions submitted in writing and the response to such questions will be available no later than January 22, 2010 on the SLA website at www.abc.state.ny.us.

18. Is the SLA/ABC interested in participating vendors who offer these additional products, or is the intent to limit the roundtable to only application database vendors?
 - a. The SLA/ABC is interested in any vendor participating that believes they can offer a solution or who may be able to partner with another vendor to provide the solution.

19. If the SLA/ABC is interested in hearing from such vendors, many of the written questions in Appendices C and D are not directly applicable to the products these vendors offer. Is the SLA/ABC willing to entertain responses that do not necessarily adhere to these questions but that nevertheless explain the business process improvements and cost savings that can be achieved by the additional software and technology products?
 - a. In addition to providing comments on some or all of the questions listed in Appendix D, Respondents may also submit any existing material or material prepared specifically in response to the RFI which they believe may be of interest to the SLA/ABC.

20. Will the Roundtable Session II, scheduled for February 10th, have the same format as Roundtable Session I? We would prefer to attend the 10th if possible. Does it matter if a vendor were to attend one roundtable and not the other?
 - a. It is not clear at this time the format for the February 10, 2010 roundtable session be an agenda that will be made available electronically on February 5, 2010. The SLA/ABC believes a respondent would benefit from attending both roundtable discussions.

21. Do you foresee any of the revitalization project outcomes requiring legislative changes? Is there a plan to address this aspect?
 - a. The SLA/ABC anticipates there may be outcomes that will require legislative changes.

22. Would The Authority entertain a cost effective customized solution that the agency would ultimately own?
 - a. The SLA/ABC is looking to replace its existing custom developed application and is intending to participate in the selection and implementation of a solution that will be able to be used by other agencies within New York State.

23. Would there be consideration to build a custom prototype of the new system as a transition to a new production system?
 - a. The SLA/ABC is would consider all solutions – it would be important to understand the risk/reward of each solution offered.

24. Will vendors have the opportunity to view in detail the existing New Visions system?
 - a. Should the SLA/ABC make a decision to move forward with a competitive procurement, the SLA/ABC would provide vendors with the information needed to prepare a comprehensive proposal. It is not clear at this time how or when vendors would be provided access to the system.

25. Is the primary focus for this project to have a Windows or web based solution?
 - a. The SLA/ABC envisions providing its constituents with a self service model that would be accessible from the web on the front end and would use a browser based solution on the back end.

26. Are you looking for an off-the-shelve solution, a custom solution or a combination of both? Do you have preference for one or the other?
 - a. The SLA/ABC is looking to replace its existing custom developed application and is intending to participate in the selection and implementation of a solution that will be able to be used by other agencies within New York State.

27. What type of database system do you currently have? SQL based?, AS-400?, etc.
- a. The SLA/ABC has an IBM Informix database.
28. When you mention that your current system is “almost entirely paper driven”, are you referring to mostly having Microsoft office type documents, such as Word and Excel? What type of documents would you say primarily compose your current workflow?
- a. The SLA/ABC applications have been created in Microsoft Word and are converted to Adobe forms. The majority of the applications are submitted in hard copy with attachments to the applications such as a copy of their Sales Tax Certificate of Authority, bank statements, and photo identification.
29. All things being equal, and based on your goal to eliminate your backlog by October 2010, what would you say would be your desired time frame for completion of the project so your team members can start using it?
- a. The SLA/ABC does not anticipate the project will be completed in time to assist with eliminating the backlog. The SLA/ABC anticipates the implementation of the new system will however prevent a backlog situation in the future.
30. Is video or audio conferencing available for the round table discussion.
- a. Audio conferencing will be available for the round table discussion. Information will be provided on the website two days prior to the roundtable with instructions on how to access the audio conference.
31. What level of compliance is needed?
- a. There are several areas of compliance so it is difficult to answer this question as presented.
32. Will more detailed information of data bases be available?
- a. Should the SLA/ABC make a decision to move forward with a competitive procurement, the SLA/ABC would provide vendors with the information needed to prepare a comprehensive proposal. It is not clear at this time how or when vendors would be provided access to the system.
- Some of the questions provided in the RFI were geared towards understanding how much information a respondent would need to provide a comprehensive proposal. Please be specific and provide as much detail as possible to the questions.
33. Does the SLA have a time frame in mind as to when a procurement for the desired solution implementation could take place?
- a. Once the SLA/ABC makes the decision to move forward with a procurement the process will be defined in the solicitation. Typically, based on the size and scope of the proposed project, the SLA/ABC anticipates **an aggressive procurement** will take at least six months because of the time it will take to advertise, schedule pre-bid conference prepare responses, evaluate response, make selection, and receive the appropriate contract approvals.
34. What is the maximum number of people from our company that can attend the Roundtable discussions?
- a. The SLA/ABC received an overwhelming response to the RFI and would like to accommodate at least one representative from every interested company, but will consider allowing additional representatives as space permits.

35. This project will apparently “include regular interaction and communication with the NYS E-licensing project team.” Will the E-licensing project be providing a template and architecture that SLA will be required to meet? If so, at what point during the Revitalization project will that information become available?
- a. The SLA/ABC meets with the Elicensing project team weekly. Currently there is no prescription for communication outside of email and meeting attendance. This type of information could be established at the onset of the project.
36. Does the SLA have a desired length of time between a contract start date and the date by which a new system implementation must be completed?
- a. The SLA/ABC would desire the shortest path to completion but is aware that the shorter the schedule typically the higher the cost of implementation. The SLA/ABC would anticipate there would be a cost benefit analysis that would allow the SLA/ABC the opportunity to understand the cost of expediting the implementation.
37. For a contract that may subsequently result from the information collected in this RFI effort, does the SLA have an anticipated contract vehicle and/or contract type for any resulting contract?
- a. The SLA/ABC anticipates using a competitive procurement (request for proposal) as the contract vehicle should the SLA/ABC decide to move forward with a procurement.
38. May we hand deliver hard copies of our response due on February 22, 2010 to the SLA offices as opposed to mailing them?
- a. Copies can be hand delivered to the SLA/ABC Albany office at the address provided in the RFI.
39. Do you require that a submitter has experience working with ABC boards or State Liquor organizations ?
- a. The SLA/ABC believes that prior experience working with other ABC/SLA organizations could be beneficial but would not necessarily be a requirement.
40. Do you have a shortlist of COTS systems that you are looking at – and can you share that list ?
- a. The SLA/ABC does not have a list at this time.
41. Can you elaborate on the criteria for awarding the work ?
- a. This is a request for information not a bid solicitation so there is no award.
42. When is the targeted date to formally award the work ?
- a. This is a request for information not a bid solicitation so there is no award.
43. Do you have a target start date for the project ?
- a. The SLA/ABC does not have a target start date at this time but will be using the information gathered from this RFI to make a decision as to how to proceed.
44. What is the anticipated length of the project and/or contract ?
- a. The SLA/ABC would desire the shortest path to completion but is aware that the shorter the schedule typically the higher the cost of implementation. The SLA/ABC would anticipate there would be a cost benefit analysis that would allow the SLA/ABC the opportunity to understand the cost of expediting the implementation.
45. Is the funding for the project already secured – and if so, can you give a range of expected expenditures?
- a. The SLA/ABC is conducting this RFI to gather information to make an informed decision as to how to proceed and what to procure against the proposed SLA/ABC budget. A budget has not been established at this time.

46. Will the contract be fixed-price, time and materials, or some other pricing arrangement ?
- a. The SLA/ABC has not made a decision about the procurement at this time.
47. Do you have a preference for awarding the entire contract to a single bidder versus awarding the project to separate vendors, either by phase, or by some other criteria, and if so, will each phase be a new RFP ?
- a. The SLA/ABC anticipates the answers to the questions provided in the RFI appendices (C and D) and the roundtable discussions will provide additional information that will be used in making the decision as to how to proceed.
48. Will bidders who bid on the BPI and requirements gathering phases of the project also be considered for the implementation phases ?
- a. The SLA/ABC believes that a vendor who performed the work on the BPI and requirements gathering phase would be precluded from bidding on the implementation. Once the procurement method is determined, the SLA/ABC will provide clear directions to respondents as it relates to future procurement opportunities.
49. Will the team selected for the initial phase will retain the PM activities throughout the implementation?
- a. This will depend on how the procurement is structured. If each phase is an individual project then the next project manager should use the prior project historical documents and project close out information to plan their project. If it is a program of projects, one project manager would be responsible for the entire program. The SLA/ABC has not decided how it will be structured at this time.
50. Can you elaborate on the interdependencies between this project and the E-Licensing project that is being run concurrently by the New York State CIO/OFT ? What phase is the project in ?
- a. The SLA/ABC envisions the business process improvement and requirements gathering would be done prior to the release of a procurement by the E-Licensing project which is currently in the initiation phase.
51. Can you provide additional details regarding the E-Licensing project at the Roundtable session ?
- a. The SLA/ABC will do its best to provide information about the E-Licensing project. If there are questions the SLA/ABC is not able to answer at the Roundtable, the SLA/ABC will document the question and provide an answer at a later date.
52. Can you elaborate more on the other agencies the systems needs to integrate with and what are the shared services that need to be supported, as mentioned in the "Vision of System" section on page 3 of the RFI ?
- a. The SLA/ABC relies on applicants to provide information that could be obtained from other state agencies. For example, the applicant provides a copy of their Sale Tax Certificate of Authority issued by the Department of Tax and Finance or Articles of Incorporation papers filed with the Department of State. The SLA/ABC desires the ability to exchange information with law enforcement agencies as it related to applicants or establishments.

One of the goals of the E-Licensing project is to "offer businesses, practitioners and the public ("Users") access to numerous licenses, permits and other services and documentation to start and operate businesses."

53. Page 9 refers to a backlog that has to be cleared by Oct 2010:
- i. What is the cause of the backlog?
 - a. Changes in statutory requirements and redirection of agency focus by prior administrations led to procedural changes at the SLA/ABC that added to the buildup of pending applications.
 - ii. What is the volume and nature of the backlog?
 - a. The estimated number of the licensing application backlog is approximately 2,000 applications.
 - iii. What is the significance of the Oct 2010 date?
 - a. Governor Paterson called for the SLA/ABC to eliminate the licensing backlog by October 2010 in his December 17, 2009 press release.
 - iv. What is currently being done to address it?
 - a. The SLA/ABC has taken a number of steps to address the backlog such as implementing a self certification program, changing the applications, changing the review process, and eliminating unnecessary steps.
54. Page 16, Information Technology point #1: Please clarify what is meant by “creating of comm.”?
- a. This question is incomplete. The question should read” Based on the core system functionality, describe how your system may or may not integrate the various licensing, enforcement, legal, wholesale, administration, full Board functions, financial transactions , and the creation of the various correspondents associated with these functions.”
55. Page 17, Features and Functions, point 11:
- i. What GIS product and version was recently purchased?
 - a. The SLA/ABC purchase ESRI, Inc. ARCGIS.
 - ii. What business processes are supported by the GIS system and how is it used?
 - a. The SLA/ABC has just made the purchase but intends to use the GIS in determining the number of establishments within a certain area (500’ Rule) or the proximity to a school, church, synagogue or other place of worship (200’ Rule).
 - iii. Does the GIS software interface with any existing SLA systems?
 - a. The GIS software does not currently interface with any existing SLA/ABC system.
56. Page 5:
- i. Please clarify the use of zone at SLA?
 - a. Zone is used to designate an office location.
 - ii. Does SLA operate from multiple locations?
 - a. The SLA/ABC operates from three main offices: the Albany office, which serves as the agency Headquarters, New York City and Buffalo with a satellite office in Syracuse.
 - iii. Are licensees assigned to zones and/or locations?
 - a. License applications are issued from the various SLA/ABC offices or zones and are typically administered by such office.
57. What technologies are used for the existing databases listed in Appendix B?
- a. The databases are IBM Informix databases.
58. Due to the anticipated NY State enterprise initiative, would it be possible to provide an assurance that any FOIL requests would not be answered by SLA until after the enterprise procurement is either awarded or cancelled? Otherwise vendors will be necessarily cautious about what can be revealed in this RFI.
- a. The RFI provides specific instructions on page 11 under the section titled”Responses to the RFI: FOIL Disclosures” to protect materials submitted in response to the RFI.
59. Is it expected that the new system's data will live in OFT's E-Licensing shared system?
- a. A decision has not been made as to where the data will reside.

60. Is the new system expected to be capable of intelligently scanning documents into it?
- a. The SLA/ABC receives a number of hard copy documents that are currently being scanned into the existing system. The new system should provide the ability to scan a paper document and associate it with specific a record.
61. "The SLA/ABC has also identified a number of areas within the agency where internal controls are weak or nonexistent because of the limitations of the mission critical software application. Hence, human judgment is being substituted for technological controls that should be in place." Can you provide an example?
- a. An examiner is responsible for searching the existing databases to determine if an applicant has/had a licensed establishment. The examiner performs a series of searches to try and determine if the applicant was licensed. Some of the existing fields do not have the proper edit checks and can be left blank when a record is entered, therefore the searches may not produce the correct results.
62. Can you describe the skill sets of SLA's IT resources? (Do they understand Java, .Net, etc)
- a. The SLA/ABC IT staff have limited existing application development skills.
63. What kinds/version(s) of database(s) is the SLA currently using?
- a. The SLA/ABC is using IBM Informix databases.
64. Does the data have to stay in these databases?
- a. The SLA/ABC is looking for a recommendation for the respondents regarding the data.
65. What type of online security is in use? LDAP? NDS? Custom?
- a. Existing online security is custom developed within the websphere environment that interfaces with the Informix database tables.
66. Will the SLA require online security in order for end users to see the status of their application(s)?
- a. The SLA/ABC will require a user authentication model in order to access certain information because of the personal or confidential nature of some of the data collected.
67. What type of scanners does the SLA have? What is the speed (pages per minute) of the scanners?
- a. The SLA/ABC uses Fujitsu scanners that provide high-speed grayscale and monochrome scanning of 50 ppm, simplex or 90 ipm, duplex.
68. Does the SLA want to continue to send the paper forms to a third party?
- a. The SLA/ABC does not want to send paper forms to a third party.
69. Are the current forms available somewhere?
- a. The SLA/ABC provides electronic copies of the applications on its website www.abc.state.ny.us.
70. What is the format of the forms that are available on-line?
- a. The applications are in Adobe fill able format.
71. Can the paper forms be re-designed?
- a. The SLA/ABC would welcome suggestions about redesigning the applications as long as the end product met the statutory requirements.

72. What specific external systems will we have to integrate with? How would this work? API? Writing to a DB?
- a. The SLA/ABC does not currently have a list of all external systems it would want to integrate with but would hope to obtain this information during the business process improvement phase of the project. The SLA/ABC envisions being able to add other external systems as new partnerships develop with state agencies or law enforcement agencies.
73. Are you looking for a complete HW and SW solution?
- a. The SLA/ABC is looking for a comprehensive solution.
74. Can you provide additional information regarding the shared services solution and how it would impact this project?
- a. This project is interrelated with the E-Licensing project and work performed at the SLA/ABC would be used in the E-Licensing project.
75. How much of an increase from the current transaction and enforcement volumes would you anticipate from the proposed legislation to allow grocery stores to sell wine? Would this legislation also create additional permit or license types?
- a. The Division of Budget has estimated that approximately 18,000 existing licensed grocery stores will seek the WIGS license, with 2/3 applying in the first year and the remainder next year.
76. Are there other NYS systems that would need to feed information into the SLA systems, e.g., if a business ceases operations, should that trigger automatic cancellation or suspension of their permits and licenses?
- a. The SLA/ABC would envision the exchange of information from many state agencies but does not currently have a complete list of the incoming or outgoing data transfers.
77. Can you give an example of the type of internal control that would be desired in a new system?
- a. An examiner is responsible for searching the existing databases to determine if an applicant has/had a licensed establishment. The examiner performs a series of searches to try and determine if the applicant was licensed. Some of the existing fields do not have the proper edit checks and can be left blank when a record is entered, therefore the searches may not produce the correct results.
- The SLA/ABC desires the ability to share information and communication regarding an establishment in one place.
78. Does a 'Development' Database currently exist of the installed system? In order to not affect the current production system, will the winning bidder have access to an exact system to view and reverse engineer.
- a. The SLA/ABC would work with the vendor to determine what information was necessary and determine the best method for allowing the vendor access to the information.
79. Does the group have any objections to Webex and Gotomeeting conferencing?
- a. The SLA/ABC currently uses Video Conferencing.
80. Is there a current list of software standards and products that must be used?
- a. The SLA/ABC would provide the standards or products that would need to be used in the procurement document.
81. Will the vendor also be providing the server hardware or will this be a software only install.
- a. This has not been determined at this time.

82. How should project start-up and support be estimated in the cost of the project? Fix bid or Time and material.
- a. This has not been determined at this time.
83. How will support be handled post implementation? Should a line item for one-year support be included in the report?
- a. The SLA/ABC has included some specific questions about maintenance in Appendix D.
84. Will there be dedicated staff from the customer available for questions Monday through Friday, 8 to 5 for questions via email or phone.
- a. The SLA/ABC will dedicate resources to be available to answer questions.
85. The following questions are specific to the SLA/ABC process and not to the RFI. The SLA/ABC anticipates covering these types of questions in a business process improvement phase of the potential project.
- What is the difference between a sample of wine, and a taste of wine? Can you please define these in ounces to help determine when a taste or sample becomes a glass?
 - When a FW applies for a WA, why resubmit information that has already been submitted such as a statement of accounts and personal questionnaire?
Reason: A WA is no different than making the current tasting room bigger and adding a bigger bar. The same staff works at both places (sometimes more staff is hired) and they are paid out of the same checking account. Billing goes to the WA, and the check is written from the FW since that is the parent business. So why the redundancy?
 - Since a portion of the examiner's time is spent scanning an application into the system, why not allow the applicant to e-mail a pdf? It would save time, trees, and stamps. I have used the renewal system online and found it to be effective, so let's back it up a step and apply online. (Referring to Project Management #3 on the agenda)
 - Could there be a 24hr hotline somewhere so that we can ask SLA any question at anytime of the day? Other states that I've done business with at least have an automated system that can get me back on track. I spend a lot of time on the phone, mostly on hold, because I have a question that is not clearly answered by the instructions. Could there be more consistency in the answers? Or make e-mail addresses easier to access so that someone is always at a computer somewhere answering e-mails? We work more than 9-5 Monday-Friday because it takes more than that to get our work done, why can't we expect the same from SLA?
 - Could interns help you with this revision of the software and processes? Interns tend to be young, enthusiastic, and creative individuals. An intern doesn't need to be paid in funds, only experience so you could call upon a Computer Science major, an Engineer, Communications, Business.... The list goes on of how many bright students from the SUNY system and other colleges not far from your offices who I'm sure would love to help make NY a better place to live and do business in.
 - Security is a huge issue. We received a letter that applications for permits will no longer be processed in person and must be mailed. If I drop it off in person... doesn't that show with 100% certainty that our company is in fact the one that filed for this permit? A way to make sure that we are not scammed or another competing company doesn't play some sort of practical joke on us? I don't want someone to breach our checking account either.
 - Change some of the permits such as a TPA. I can fax a 1 page farmer's market permit (the 830 and the WT1) to Albany and hear back pretty fast. Why not do the TPA the same way so that it no longer needs to be snail mailed, and is only 1 page?
 - What if (for example) the WA application didn't require 2 pictures and a frontal elevation drawing and a birds-eye floor plan and a written description and a map of closest licensees and.... And... and... and.... Is allllll of this

really necessary? It would save the examiner time if allllllll of this didn't need to be accounted for when it becomes very redundant.