

(Series 1971)  
Bulletin #440-a  
July 16, 1971

STATE OF NEW YORK  
LIQUOR AUTHORITY

TO: Manufacturers & Wholesalers of Liquor and Wine

SUBJECT: CONTAINERS AND PACKAGING  
(Amends Bulletin #440 issued February 3, 1969)

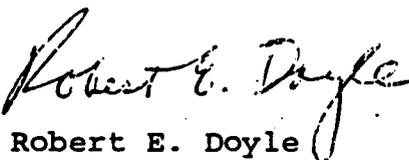
The Members of the Authority on July 14, 1971 lifted a restriction on the sales and distribution in this state of alcoholic beverages packaged in metal containers.

For purposes of administration and control, the Authority shall require a separate Brand Label Registration be submitted for any alcoholic beverages that are to be offered for sale packaged in metal containers. Under such circumstances, the items shall be separately listed on price schedules, with appropriate notation to indicate the metal container.

The Members of the Authority also have under consideration the use of plastic for the packaging of alcoholic beverages. No determination has been reached.

Bulletin #440 is being revised and will be reissued in the near future.

STATE LIQUOR AUTHORITY



Robert E. Doyle  
Acting Chairman