

(Series 1965)
Bulletin #377A
May 4, 1965

MLC

STATE OF NEW YORK
LIQUOR AUTHORITY

TO: MANUFACTURERS AND WHOLESALERS - LIQUOR, WINE AND BEER

SUBJECT: PURCHASE OF TICKETS AND DONATIONS TO AFFAIRS OR FUNCTIONS
SPONSORED BY ORGANIZATIONS OF RETAIL LICENSEES OR THEIR
EMPLOYEES.
(Supplements Bulletin #377 dated November 27, 1963.)

Bulletin #377 provides in part that:

- "3. Purchase of tickets for or donation of alcoholic beverages to an affair conducted by a group or association of retailers or employees of retailers or an affiliate of any such group:
- (a) Is contrary to the provisions of law if made for the purpose of promoting business with retailers or preventing the discrimination which might result from refusal to buy tickets;
 - (b) Pending further study, however, suppliers or an association of suppliers, may make purchase of tickets and donations of alcoholic beverages to an affair which is conducted by a recognized association of retail licensees or employees of retail licensees under the following conditions:
 - (1) It is not in contravention of the Federal Alcoholic Administrative Act regulations.
 - (2) Where made in reasonable amounts and not for the purpose of influencing the purchase of products of such supplier or association of suppliers.
 - (3) A monthly report of such purchases of tickets or donations of alcoholic beverages is submitted to the Industrial Services Section of the Authority at New York, N.Y., not later than the 15th day of the month following such purchase or donation, which shall set forth the amount of each such purchase or donation made by the reporting manufacturer or wholesaler or association during the preceding month, the date thereof and the name and address of the association conducting the affair."

Effective June 1, 1965 and thereafter, the monthly reports required by Bulletin #377 should be submitted on a form similar to the specimen form printed on the reverse side of this Bulletin.

STATE LIQUOR AUTHORITY

D.S. HOSTETTER
Chairman

Name

Address

License Number

Of Wholesaler or Manufacturer

Month & Year

DATE OF DONATION OR PURCHASE	NAME AND ADDRESS OF ORGANIZATION OF RETAIL LICENSEES OR OF EMPLOYEES ORGANIZATION	NUMBER OF TICKETS PURCHASED	MONETARY VALUE OF TICKETS PURCHASED	NUMBER OF BARRELS OR CASES &/OR BOTTLES OF ALCOHOLIC BEVERAGES DONATED	MONETARY VALUE OF ALCOHOLIC BEVERAGES DONATED (WHOLESALE COST PRICE)

Signature of Licensee or his Agent

Title

Date

Please use this form for reporting donations and include only donations to organizations of Retail Licensees or Associations of their employees. Do not list any donation or purchase of tickets to affairs which are not run or sponsored by organizations of retail licensees or their employees.